

## CAST

### Community Action for Safe Teens

Minutes of August 10, 2011 8:30am @ Milford SAU Office

In attendance: Monica Gallant (Parent HBHS), Laurie Johnson (SAU40), Paula Troie (RPH), Donna Arias (Beyond Influence), Bob Thompson (SAU 39), Susan Taylor (SVBGC), Libby Wehrle-Anderson (Parent), Corinn Dembkoski (Nashua Division of Public Health & Community)

1. Minutes from July 13, 2011 approved.
2. Mission statement read.
3. Beyond Influence Update: Donna Arias reported that NH Bureau of Drug & Alcohol Services is looking for a representative from CAST to be involved in Community Strategic Planning Action Learning Collaborative. Also there is a Drop Box program- 100 available for free; more available for sale. Amherst, Hudson and Merrimack have submitted requests. The requirement is that quarterly reporting must be done for one year reporting the weight collected per quarter. The disposal method is the individual community's responsibility through the court order process.
4. Legislative Update: Senate Bill 120 - allows signs advertising "happy hour" sale of alcoholic beverages; communities can opt out by going through their governing and legislative bodies. New Futures will assist in advocacy. First step is to contact town police chief - Donna distributed talking points.
5. Website Update: website is on a draw down account through 2012; billed in 15 minute increments. Suggestion to post calendar on the website including parent education; community awareness activities relating to the mission of CAST that are being conducted by the schools in the coalition. Link all schools to the web - everyone should review and suggest updates. We can request to be included in blast email addresses from the schools.
6. Movie Maker Project Update: Rubric distributed - deadline of December 16, 2011 project completion agreed upon. Will need to develop a parental consent/release form including statement that the videos are the property of CAST and the purpose is for education and sending positive message to teens. Check received from MHA - given to Susan Taylor. Press release to be sent to local newspapers.
7. Fatal Consequences Project Update: Waiting for confirmation of October 1st date from NH Liquor Dept via Brent. Sue Barnard (Donna has contact info) seatbelt & injury prevention - may be interested in participating in this event.
8. Tobacco Prevention Initiative: Corinn Dembkoski from the Division of Public Health & Community Services advised the CDC has received a grant for tobacco prevention and control. Greater Nashua Public Health Dept is promoting trytostopnh.org. They are offering free nicotine replacement products while supplies last - patches, gum, lozenges.

Spoke about the "Dear Me Campaign" that is being broadcasted on radio and tv. Corinn does presentations and has resources available. March 23rd is Kick Butts Day; November is the Great American Smoke Out. If we see any advertising regarding the lower tobacco tax - let Corinn know.

9. Community Resource Fair to be held at the Milford Town Hall on Thursday, Sept 15th. Paula & Libby will attend as CAST representatives.
10. Brochure Revision - updated at meeting; Libby will work on draft and email to members. Libby's email address libbywa@charter.net.
11. Business Cards - search internet for best deal
12. Projected Events
  - Movie Maker project -September 2011 - January 2012
  - Fatal Consequences - Tentative date 10/1/11. (IE: driving schools, skid schools, police depts, mobile DWI task force, Sue Barnard - seatbelt prevention etc). Develop publicity flyer
  - Marketing/Networking - September 2011 (brochure & publicity flyer for fatal consequences event; Chamber Business Expo - Laurie will solicit the \$150 fee - Paula has app to complete; Greater Milford Community Outreach (9/15/11 9am to 11am) Paula & Libby planning on attending.

. Future Meeting Dates & Times as follows:

- September 14th 3:30 pm
- October 12th 3:30 pm
- November 9th 3:30 pm
- December 14th 3:30 pm