

Community Action for Safe Teens

Minutes of June 11, 2014

Meeting from 3:30 – 5:00pm @ Milford Ambulance Center

In attendance: Monica Gallant, Susan Taylor (BGCSV), Carol Rowlette, Allen Peck (Milford Ambulance), Mike McInerney (Granite Town Media), Kevin Salemi (BGCSV), Sgt Richard Frost, Ruth Heden,

Minutes of May 14, 2014 accepted.

Monica shared updates regarding meeting with other agencies. Personal appointments were made by Susan and Monica with the Souhegan, Milford and Wilton/Lyndeboro schools districts and they are all very interested in being involved with CAST. Souhegan & Milford will be appointing reps from their district to attend CAST meetings. Souhegan has already set up quarterly team meetings within their district and invited us to sit on their committee as well.

Monica is in direct contact the Hollis/Brookline district on a regular basis. The HBHS Leadership & Prevention club was recently recognized in the media for the prevention efforts in the high school.

Monica also presented at the June meeting of the Greater Milford Outreach Committee along with Annette Escalante from Keystone Hall & the Milford PD, great response from this meeting as well.

Strategic Planning –

- Life of an Athlete Summer Regional Training – scheduled for Monday August 11th (the Monday before football practices start). Location is still being determined – Rob Scully from Souhegan High School (SHS) is checking the availability of SHS.
- Red Ribbon Week Campaign – “Celebrate (healthy choices); Support (those in need) & Recover (treatment works)”. We are beginning to plan a campaign for Red Ribbon Week, which is October 23 – 31, 2014. The schools we met with are planning to participate and will allow CAST to “capture and publicize” their activities.
- Mike McInerney has previously discussed a PSA project with Eric Schelberg bringing attention to Rx Abuse (pharming parties) and we would like to move forward with this as well as two other ideas 1) PSA focusing high school students who have made the choice to abstain from substance use & how it has affected them 2) PSA focusing on star athlete who runs into trouble as a result of substance use. We will begin to work on these over the summer.
NOTE: All PSA’s should include a “call to action”
- Rick discussed the logic models and the local conditions. In addition to identifying community partners we should be recognizing the “protective risk factors” that currently exist in the community. For example, sending a “Thank You” to Cirtronics in Milford for allowing us to place the DEA Rx Takeback sign on their property and BGCSV for all their endeavors – these are all “prevention” efforts and we may get more community support if we do this.
- Add the following to our list of possible Red Ribbon Week Participants:
 - Library
 - Restaurants
- Alan shared the pricing he has obtained for the Red Ribbon magnets and the best pricing he has received if from Ryan Hanson (Milford) \$1.75 each for a minimum quantity of 250 (8 x 3.5). He has approached

the Milford PD to see if they would be interested in funding the magnetic ribbons and place them on their vehicles during Red RibbonWeek.

- Susan shared the 100 Holes of Golf fundraiser that is coming up on July 25, 2014. \$13,000 in raffle prize money! Valuable coupons from local businesses! Attendance not required to win! All proceeds go to charity through the Milford Rotary Club Foundation!

This is a fundraiser for CAST as well as we receive a percentage of our sales. If you are interested in selling raffle tickets, please let Susan Taylor know – or visit <http://www.golf100holes.com/> for more info.

Next Meeting will be held in August – no July meeting. Enjoy your summer!