

## Community Action for Safe Teens

Minutes of May 14, 2014

Meeting from 3:30 – 5:00pm @ Milford Ambulance Center

In attendance: Monica Gallant, Susan Taylor (BGCSV), Carol Rowlette, Eric Schelberg (Milford Ambulance), Allen Peck (Milford Ambulance),

Minutes of April 16, 2014 accepted.

Monica shared PowerPoint of 2013 YRBS data and Life of an Athlete PSA. Eric suggested asking Mike M. from Granite Town Media to play the PSA in the Town Hall Lobby.

### Strategic Planning –

- Life of an Athlete Summer Regional Training – NHIAA is willing to sponsor a 1 day training event that would include Teen Institute & Media Power Youth for the LOA program. Student leaders from SHS, Milford, HBHS & Wilton/Lyndeborough would be invited to participate. Monica & Susan will be visiting with school administrators and encourage them to begin recruiting process.
- Red Ribbon Week Campaign – “Celebrate (healthy choices); Support (those in need) & Recover (treatment works)”. We are beginning to plan a campaign for Red Ribbon Week, which is October 23 – 31, 2014. Possible community partners identified on attached list.

Community Events that we could potential to participate in: Labor Day Parade – Dancers/Flashmob; Pumpkin Festival; Healthy Communities Event @ BGCSV; Chamber Expo

Activities:

- Media
- Stickers/Red Ribbons –magnetic
- PSACompetition
- Messaging – Picture Frame
- Pumpkin Festival 10/11/12
- Chamber Expo 10/18/14
- Poster Competition

Next Steps:

- Eric/Allen will meet with Milford Police Department to share campaign event with them and explore Red Ribbon magnet cost with messaging: Love Yourself: Be Drug Free
  - Monica and Susan will meet with school administrators to encourage them to participate in the campaign and CAST will capture and celebrate each communities’ activities at culminating event.
- Next Meeting: June 11, 2014 3:30pm – Milford Ambulance Center, 66 Elm St., Nashua NH

## POTENTIAL COMMUNITY PARTNERS

- Police Department
- Library
- Pharmacies
- Schools
- EMT's
- BGCSV
- Greater Milford Outreach
- Milford Regional Counseling
- Market Basket
- Walmart
- Bellavance Beverage
- Rotary
- Lyons
- Odd Fellows
- Arts Community
- Business Community
- Churches
- Boy Scouts
- Girl Scouts
- Fire Department
- St' Joseph's Hospital
- Dartmouth Hitchcock
- Southern NH Medical Center
- Holistic/Wellness
- Golds Gym
- Hampshire Hills